



Our Purpose



OUR VISION

Everyone Achieves Financial Well-Being



OUR MISSION

Bringing Humanity to Financial Services



OUR VALUES

We are People-Centric, Curious, Inclusive, Collaborative, and a Trusted Partner

Contents

Message from the President/CEO	
2024 at a Glance	
Community Spotlights	
Focusing on Small Business	1
Making Moves in Frederickson	
Earning & Learning: BizKid\$	
Environmental Sustainability	
Affinity Partnerships	•
Supporting Local Heroes	2
Equitable Banking for MultiCare	
Events & Sponsorships	4

Community Impact	32
2024 Scholarship Winners	34
Career Education	35
Focusing on Financial Education	36
International Credit Union Day	38
Top of the Hill Award	39
Celebrating 90 Years	40
It Starts with our People	42













Rooted in South Sound

JUSTIN MARTIN President/CEO, TAPCO Credit Union

Looking back on the past year, I am excited to share the strides we made towards our vision of "Financial Well-Being for All." In 2024, we found ways to offer innovative products and programs, engaged in community-based partnerships, and increased our efforts to be a catalyst for positive change.

We supported small businesses through our participation in the Credit Building Pilot Program. Through partnership with the GoWest Association, these grant funded loans had a significant impact in expanding small business resiliency in our area – the results of which our detailed in this report.

We partnered with various schools in providing financial literacy curriculum, including an exciting program at Hilltop Heritage Middle School shared later in this report. We also engaged with multiple non-profits, such as CJK Homes and the Institute for Black Justice, to provide nearly 60 financial wellness workshops within our community.

We collaborated with Parks Tacoma as their Environmental Sustainability Partner, underscoring our dedication to supporting the parks and neighborhoods that contribute to the health of our community. This included the restoration of traditionally underfunded parks in our community.

We also moved forward in our focus on serving those who serve the community—first responders, health care workers, government employees, and non-profits. Over the course of the year, I am proud we have entered affinity partnerships with MultiCare and Local 31 Firefighters to support their employees who do so much to support our area.

In 2025, we will continue to lean into our unique social impact banking model to deliver even more value and drive further impact. I look forward to sharing with you the results of these efforts in next year's report!

04 COMMUNITY IMPACT REPORT COMMUNITY IMPACT REPORT COMMUNITY IMPACT REPORT 05

2024 at a Glance

94

EV loans funded in Pierce County

87%

of member's deposits were loaned back out to our members

57%

of loans provided by TAPCO were given in Pierce County

90

years of dedicated service provided to our members and community \$106,516 28

in donations and sponsorships invested in the community

credit builder loans were given to Pierce County businesses

1,821

loans given in Pierce County \$25,000

awarded in scholarships to college students

284

loans given to lower credit borrowers

\$45,122,280

total amount given in member loans to Pierce County residents \$17,736,722

total amount given in business loans to Pierce County residents

06 COMMUNITY IMPACT REPORT

Community Spotlights

At TAPCO, our commitment to community goes beyond banking—we're here to create opportunities, foster growth, and empower the people and businesses that make Pierce County thrive. Through initiatives that support small businesses, expand financial access, and invest in future generations, we're working to build a

stronger, more connected community. Whether it's helping local entrepreneurs turn their vision into reality, creating spaces that bring people together, or inspiring young minds to think big, we believe in the power of financial resources to create lasting change. Together, we're shaping a future where everyone has the opportunity to succeed.



SMALL LOAN CREDIT BUILDER PROGRAM

Focusing on Small Business

Through our active participation in the Credit Building Pilot Program (CBPP), TAPCO Credit Union has demonstrated a steadfast commitment to empowering small businesses across Washington State. By collaborating with 23 Small Business Resiliency organizations, we have provided \$1,303,500 in CBPP loans, benefiting 78 businesses statewide. This initiative is part of a broader effort led by the GoWest Foundation, which received a \$9 million grant from the Washington Department of Commerce to design and implement the CBPP. The program addresses barriers to conventional lending, such as complex application processes and limited credit histories, by offering share-secured loans specifically designed to build credit while providing muchneeded capital. By participating in this program, TAPCO not only provides vital financial resources but also fosters economic resilience and growth within our communities.

60

We have had the pleasure of working with TAPCO in the past year and a half in supporting our Asia Pacific business clients through the **Small Business Resiliency Network CBPP. Through** TAPCO we were able to start. rebuild, enhance, and expand their businesses with small loans which otherwise would not have been possible. TAPCO's patience, support, and willingness to go above and beyond was crucial towards the success of our small business owners.

99

FAALUAINA PRITCHARD

Executive Director,
Asia Pacific Cultural Center



23 Organizations

Collaborating with like-minded organizations to ensure entrepreneurs have access to the financial tools, education, and support they need to thrive.

78 Businesses

Empowering business owners statewide with opportunities to grow, strengthen their financial footing, and contribute to local economies.

\$1,303,500 Funded

Providing critical capital to small businesses, helping them build credit, expand operations, and create lasting economic impact in their communities.

5,200 Square Feet

TAPCO's investment in Frederickson brings 5,200 square feet of community-focused banking space, supporting local jobs and reinforcing our commitment to sustainable growth in Pierce County.

Community

Our new branch features a dedicated community space designed to host financial workshops, local events, and networking opportunities, empowering members with the tools and knowledge for lifelong financial well-being.

Collaboration

With a retail space for a local coffee shop, the new branch will provide a welcoming place for the community to connect, collaborate, and support local businesses—creating a vibrant hub where relationships and opportunities can grow.







CREATING SPACE FOR COMMUNITY

Making Moves in Frederickson

TAPCO Credit Union celebrated the groundbreaking of its new full-service branch in Frederickson, WA, marking a major milestone in its 90-year history. The event highlights TAPCO's ongoing commitment to serving Tacoma and Pierce County.

During the ceremony, TAPCO's President/CEO Justin Martin expressed gratitude and acknowledged the traditional homelands of the Puyallup and Nisqually Tribes. He reflected on TAPCO's growth from its humble beginnings in 1934 and emphasized its unwavering dedication to members and the community.

"This branch is not just a symbol of growth; it's a testament to TAPCO's enduring strength and commitment to our communities," said Martin. Designed as a community hub, the new location will include a dedicated space for local engagement. TAPCO extends thanks to Momentum Inc. and Helix Design Group for their contributions to this exciting project.

TURNING \$100 INTO \$1,000,000 WITH BIZKID\$

Earning & Learning

On November 7, 2024, Hilltop Heritage Middle School students received a surprise financial lesson. Thanks to a \$9,500 grant from TAPCO Credit Union, 95 students each got \$100 and a copy of How to Turn \$100 Into \$1,000,000 to learn hands-on money management. Part of a nationwide initiative, Hilltop Heritage is the fifth Title I school chosen, with TAPCO providing the largest grant to date. "This opportunity could truly change lives," said the co-author and BizKid\$ Executive Producer. Jeannine Glista.

TAPCO President/CEO Justin Martin praised the school's leadership in financial education, emphasizing its long-term impact. Created by the team behind BizKid\$ and Bill Nye the Science Guy, the book includes digital tools to bring financial lessons to life. "We're grateful to TAPCO for this generous donation," said Principal Christine Brandt. "This will make a lasting impact on our students."



Scan the QR code to get your own copy of How to Turn \$100 into \$1,000,000!



About BizKid\$

BizKid\$ is a national financial education initiative based on the Emmy-winning PBS series, offering free resources and a bestselling book to empower the next generation with money management skills.

97 Kids + \$100 Each

Providing 97 middle schoolers with \$100 and financial education empowers them with lifelong money management skills, fostering a financially savvy generation that strengthens community prosperity and economic stability.

\$1,000,000

This book teaches kids and teens how to turn a small investment (\$100) into long-term wealth through smart financial habits, entrepreneurship, and investing.

PARKS TACOMA

Environmental Sustainability

TAPCO Credit Union is the Environmental Sustainability Partner for Parks Tacoma. As a community organization rooted in the South Sound we are committed to preserving the natural places that we all cherish. This partnership signifies a significant step in our ongoing commitment to making a positive impact on our environment and the communities we serve.

As an Environmental Sustainability Partner for Parks Tacoma, TAPCO also sponsors Park Guides programming, which includes events like the Champion Tree Tours, Frog Jam, and Coffee with the Birds, as well as Metro Parks' CHIP-in work parties and Community Litter Cleanups. It's a significant step in our ongoing commitment to making a positive impact on the environment and in the communities we serve.

TAPCO is also a presenting partner of the Nature Play Garden at Point Defiance Zoo & Aquarium.







6

Our partnership with Parks Tacoma underscores our dedication to sustaining the parks and neighborhoods that contribute to the health and beauty of our community. At TAPCO, we operate under a social impact banking model, prioritizing efforts around issues affecting People, Planet, and Prosperity. This collaboration aligns perfectly with our mission to create lasting positive change.

•

JUSTIN MARTIN

PRESIDENT/CEO, TAPCO CREDIT UNION

Environment

TAPCO proudly supports Parks Tacoma's mission to preserve and enhance local green spaces. Through this partnership, we're helping to create cleaner, safer parks where families and individuals can connect with nature and each other.

Sustainability

Our collaboration with Parks Tacoma focuses on long-term environmental health and community well-being. By supporting park maintenance and eco-friendly initiatives, we're helping to foster a sustainable future for Tacoma's green spaces.

Accessibility

TAPCO has helped Parks Tacoma expand access to Tacoma's parks and recreation programs. This funding supports park improvements, community events, and accessible facilities, ensuring everyone can enjoy the benefits of Tacoma's natural spaces.

16 COMMUNITY IMPACT REPORT

Affinity Partnerships

At TAPCO Credit Union, our Affinity Partnerships reflect our deep-rooted commitment to serving Pierce County beyond traditional banking. By collaborating with organizations like MultiCare Health System and Local 31 Tacoma Firefighters, we are able to create meaningful programs that support financial well-being, public safety, and create inclusive banking

opportunities for employees within Pierce County. From ensuring equitable financial access for healthcare workers to championing environmental initiatives and providing resources for our local firefighters, these partnerships allow us to invest in the people and places that make our community stronger. Together, we're building a brighter future, one partnership at a time.



90 YEARS OF PARTNERSHIP

Supporting our Local Heroes

At TAPCO, we proudly stand with the brave men and women of Local 31 Tacoma Firefighters who put their lives on the line every day to protect our community. Our partnership is built on a shared commitment to service, ensuring that these first responders have access to financial resources tailored to their unique needs. Whether it's providing financial education, exclusive banking benefits, or supporting firefighter-focused initiatives, we are honored to give back to those who dedicate their lives to keeping Tacoma safe.

Thanks to the leadership of Richard Stirgus, VP of Community Relations, TAPCO employees have also had the opportunity to participate in CPR and first aid certification classes led by the Tacoma Fire Department. By equipping our team with lifesaving skills, we're investing in our employees' preparedness and strengthening our community's safety. In an emergency, having more people trained in these critical skills can make all the difference.

6

Attending the First Aid and CPR training was an invaluable experience that not only empowered me with the skills to respond confidently in emergencies but also reinforced the importance of community collaboration. Our partnership with Local 31 Tacoma Firefighters is truly impactful, as it strengthens our ability to contribute positively to the safety and well-being of our community. It's inspiring to work alongside such dedicated professionals who share a commitment to making a difference in the lives of others.

9

MEAGAN PARKER

TAPCO Human Resources, Learning & Development Manager





CPR Certified & First Aid Ready

With the help and support of Tacoma Firefighters, TAPCO provided employees with comprehensive CPR and First Aid training. This initiative equips staff with lifesaving skills, ensuring they can respond effectively to medical emergencies at work and in the community. By fostering a culture of preparedness and safety, TAPCO reinforces its commitment to employee well-being and community care, empowering its team to step up when it matters most.

66 I am grateful to TAPCO for providing us with the opportunity to learn CPR. It is reassuring to know that our staff is trained and ready to assist our members and co-workers during a crisis. >>

SANDI BUBNICH TAPCO Real Estate Supervisor

66 I am so grateful for TAPCO and to be part of an Institution that continually thrives to better employees' lives and the way they impact our communities. Having been provided with First Aid/ CPR classes as a free benefit is giving me peace of mind. But even more so, I feel I can bring additional support to my community if needed.

JANA E KLUNKER TAPCO Home Equity Specialist



Equitable Access

This partnership ensures all MultiCare employees have equal access to financial services, regardless of their background or income level.

Community Growth

TAPCO is committed to driving economic growth by providing financial solutions that empower employees and their communities to thrive.

Inclusive Banking

TAPCO offers inclusive banking services that are designed to meet the diverse financial needs of MultiCare employees, fostering transparency and fairness.

66

Our partnership will empower MultiCare employees and volunteers by ensuring equitable access to financial services, regardless of their income or background. This partnership is another step on our journey toward fostering a genuine culture of belonging for our employees.

22

SHAREKA FORTIER

Chief Belonging Officer, Multicare

CARING ABOUT HEALTHCARE

Equitible Banking for MultiCare

MultiCare Health System and TAPCO Credit Union have partnered to provide equitable access to financial services for MultiCare's diverse workforce. This collaboration ensures employees, family members, and volunteers have access to equitable financial services, including fair lending practices, financial education, and tailored banking solutions through TAPCO's Affinity Program.

"Our partnership empowers MultiCare employees by ensuring financial inclusion for all," said Shareka Fortier, MultiCare's Chief Belonging Officer.

TAPCO President/CEO Justin Martin emphasized the shared commitment to economic empowerment, stating, "We look forward to supporting MultiCare employees' financial well-being and long-term success."

By promoting financial inclusion and economic growth, this partnership strengthens MultiCare's mission to foster a culture of belonging while improving financial stability for its workforce.

22 COMMUNITY IMPACT REPORT COMMUNITY IMPACT REPORT 23

Events& Sponsorships

TAPCO Credit Union is committed to strengthening the Tacoma and Pierce County communities through active engagement in local events and sponsorships. As the Environmental Sustainability Partner for Parks Tacoma, TAPCO supports community programs like Champion Tree Tours, Coffee with the Birds, CHIP-in work parties, and litter cleanups. In 2024, TAPCO proudly

sponsored The Grand Cinema's Outdoor Movie Series, bringing free, family-friendly entertainment to the community. Additionally, TAPCO invested over \$63,000 in partnerships, donations, and the TAPCO Shirt Shop. These initiatives reflect TAPCO's ongoing commitment to creating opportunities, fostering financial well-being, and ensuring a thriving, connected community.



WA DAY AT THE CAPITOL

The TAPCO team had the opportunity to share the incredible work credit unions are doing across the state of Washington and, most importantly, to connect with our elected leaders at the Capitol!



STUFF THE BUS DRIVE

TAPCO helps ensure that over 1,500 students receive the necessary tools for academic success. Our involvement eases the financial burden on families and fosters a community dedicated to educational equity and student achievement.



COMMUNITY RESOURCE FAIRS

In TAPCO's participation of the Parks Tacoma Community Resource Fairs, TAPCO helped bring free, family-friendly resources to the community. Participants were able to complete a scavenger hunt and meet with community providers and learn how to access free resources and get public assistance in paying utility bills or finding jobs.





MEEKER DAYS

By sponsoring Meeker Days, TAPCO supports one of Pierce County's longest-running community festivals, bringing people together to celebrate local history, arts, and small businesses. Our involvement helps foster a sense of connection, economic growth, and community pride in Puyallup and beyond.



WINTER COAT DRIVE

By supporting the Communities In Schools Winter Coat Drive, TAPCO helps ensure that local students and families stay warm during the coldest months. Our partnership provides essential resources to those in need, reinforcing our commitment to supporting education, well-being, and a stronger community.



HOLIDAY TOY DRIVE

Through our support of the Holiday Toy Drive organized by Santa's Castle at JBLM, TAPCO helps bring joy to military families by providing gifts to children in need. Our partnership ensures that service members facing financial hardship can create a magical holiday experience for their families, honoring their dedication and sacrifice.

SPRING MAKERS MARKET

TAPCO sponsored the second-ever Spring Local Makers Market in Gig Harbor. The market brought out local small businesses to sell specialty items, drawing over a thousand shoppers on a spectacular summer day. While there, TAPCO sold locally designed Shirt Shop items to raise funds for local non-profits.



JIMMY CASON GOLF TOURNAMENT

TAPCO proudly sponsored the Jimmy Cason Golf Tournament! All proceeds support Code4Northwest, providing free, confidential crisis support to Washington State First Responders and their families.



TACOMA PRIDE FESTIVAL

TAPCO proudly supported the LGBTQIA2S+ community's vibrancy and creativity at the Pride Festival in Downtown Tacoma. TAPCO was a sponsor and celebrated in style with a Tacoma Pride-themed sticker, custom swag, and sold shirts from the TAPCO Shirt Shop to support local LGBTQIA2S+ organizations.





PALMER SCHOLARS

TAPCO proudly sponsored a table at the Palmer Scholars event! We support their mission to guide Scholars toward the best postsecondary program for their strengths, whether it's a 2-year, 4-year, or apprenticeship program.



PIERCE COUNTY THRIVING TOGETHER

The Pierce County Thriving Together Resource Event was a free event where local small business owners and entrepreneurs could network and learn about the resources available to help businesses thrive in Pierce County. TAPCO participated as a financial resource for those businesses and was able to share our knowledge and business products with the community.

MARITIME GIG FESTIVAL

TAPCO employees and their families waved to thousands of spectators as they walked along the parade route at one of Gig Harbor's largest events. Cheers of "Yay TAPCO" could be heard throughout the parade, showing the community's love for TAPCO.



11TH ANNUAL TACOMA SANTA PARADE

TAPCO helped bring holiday magic to the community, creating a joyful and inclusive celebration for families and local businesses. By supporting this cherished tradition, we continue our commitment to fostering connection, spreading cheer, and making Tacoma a brighter place for everyone.



HILLTOP STREET FAIR

By sponsoring the Hilltop Street Fair, TAPCO supports a vibrant celebration of culture, community, and local businesses in one of Tacoma's most historic neighborhoods. Our involvement helps foster economic growth, amplify diverse voices, and create a welcoming space where residents can connect and thrive.



ART ON THE AVE

The 6th Ave Branch at TAPCO was proud to take part in Art on the Ave, a vibrant celebration of local creativity, bringing together local artists, musicians, and the community for an unforgettable day of art, music, food, and entertainment. By supporting this beloved Tacoma festival, we helped to highlight the incredible talent in our neighborhood, supporting local small businesses and fostering a space where art and community thrive.





SALMON SATURDAYS

The TAPCO team joined the community at Salmon Saturdays in Swan Creek Park, celebrating the return of the salmon, connecting with nature, and supporting local conservation efforts! It was an excellent opportunity to learn about the importance of salmon in our ecosystem and engage with local educators. We're proud to support events that unite our community together and highlight environmental stewardship.



GIG HARBOR PRIDE

TAPCO sponsored the second annual Pride in the Park, a celebration of inclusivity and unity within the Gig Harbor area. TAPCO was there to show support for the LGBTQIA+ community by engaging with all the members of the community in a celebration that was a safe place for all with Pride flags to hand out and other giveaways.







Community Impact

TAPCO Credit Union has proudly served the South Sound and Pierce County for 90 years, and our commitment to community empowerment continues to grow. In 2024, we celebrated this milestone by reflecting on our long-standing dedication to the people we serve. TAPCO makes a tangible impact through career education, financial workshops, and support for underserved

communities, conducting 56 workshops across 12 organizations to provide essential knowledge on budgeting, career readiness, and smart banking.

With a legacy of service and a future focused on empowering individuals and fostering financial literacy, TAPCO remains committed to creating a brighter, more inclusive future for all.



RECOGNIZING TAPCO'S 2024

Scholarship Winners

In 2024, TAPCO Credit Union proudly continued its commitment to education by awarding scholar-ships to support local students in their academic journeys. This year, we provided nine scholarships of \$2,500 each to students pursuing bachelor's degrees or vocational training, recognizing their leadership, dedication to public service, and commitment to making a positive impact in their communities. In addition, TAPCO partnered with Tacoma Community College to offer an additional \$2,500 scholarship, further expanding access to higher education. Through these efforts, we remain dedicated to empowering the next generation and fostering financial well-being for all.



Addison Muse



Alyssa DiMatteo



Aspen Zusy



Blazej Wisniewski



Caiden Campbell



Diana Otwell



Emma Reed



Grace Wesenberg



Holden Louie

FROM MIDDLE SCHOOL TO COLLEGE

Career Education

TAPCO Credit Union significantly advanced career education by offering dynamic learning experiences and comprehensive financial empowerment programs. TAPCO actively participated in school events, delivering impactful workshops on financial responsibility, budgeting, and smart banking habits while also providing invaluable career advice to help students confidently shape their futures.

Through these multifaceted efforts, TAPCO demonstrated its unwavering commitment to equipping students with essential financial knowledge and career readiness skills. By fostering financial literacy and professional growth, TAPCO continues to reinforce its role as a pillar of community support and education, empowering the next generation to make informed financial decisions and build successful futures.

Tacoma Community College

At TCC, Richard, Sarah, and Jason from TAPCO worked with students in customer service and entrepreneurship classes, offering valuable insights into top-notch customer service and how credit unions make an impact. It was an exciting opportunity to inspire the next generation of entrepreneurs with real-world knowledge and expertise!

Franklin Pierce High School

At the Franklin Pierce High School panel discussion, Richard and Jason from TAPCO shared their career insights with 50 students. They discussed essential life skills and provided practical advice on navigating both personal and professional paths.

Wainwright Intermediate School

Richard and Jason took 55 students from the CTE program to Tacoma Community College, where they explored hands-on learning in building a Raspberry Pi, 3D printing, and app development. Additionally, Richard, Maddie, and Andy spoke to a CTE class about marketing and design.







Financial Workshops

Community
Organizations

Overall Participants

Participating Organizations

Asia Pacific Cultural Center

Baker Middle School

Work Source

Level Up

Weld Seattle

The Silent Taskforce

The Silent Taskforce

Palmer Scholars

Franklin Pierce High School

Seattle Central College PACT Program

Tacoma Community College

CJK Community Homes

IBJ Institute for Black Justice

Work Source

MAKING AN IMPACT

Focusing on Financial Education

TAPCO Credit Union has been deeply committed to empowering the community through financial education, recognizing that financial literacy is a cornerstone of long-term stability and success. In 2024, TAPCO conducted 56 financial workshops, reaching 600 participants across 12 organizations, providing individuals with the tools and knowledge to make informed financial decisions.

TAPCO's dedication to enhancing financial literacy extends beyond traditional banking services, actively engaging with local schools, nonprofit organizations, and community groups to offer hands-on learning experiences. By partnering with educators and community leaders, TAPCO ensures that students, families, and individuals of all backgrounds have access to essential financial knowledge. These efforts reflect TAPCO's broader mission to promote financial wellness, foster economic empowerment, and equip people with practical money management skills that have a lasting impact on their financial futures.

International Credit Union Day

In celebration of International Credit Union Day, five Pierce County credit unions came together to tackle key community needs. Demonstrating their shared commitment to social responsibility and the cooperative spirit of the credit union movement.

Together, we took on three impactful projects: trimming blueberry plants at Charlotte's Blueberry Park in Tacoma's South End, helping build affordable homes in Lakewood with Habitat for Humanity, and working on the Food Backpacks 4 Kids farm on the Key Peninsula. Their collective efforts highlight the positive change credit unions can create when they collaborate for the greater good.







RECOGNIZING COMMUNITY IMPACT

Top of the Hill Award

TAPCO Credit Union is honored to receive the 2024 Top of the Hill Award at the GoWest Credit Union Association's MAXX Conference. This award recognizes TAPCO's leadership in advocating for members' financial well-being at the state and federal levels. TAPCO was selected as a 2024 honoree for Washington. "We are incredibly proud of this recognition," said Justin Martin, President/ CEO of TAPCO. "Our advocacy helps shape policies that create a more equitable and inclusive community."

Bethany Neiman accepted the award on behalf of TAPCO. TAPCO will also be recognized at Washington's Day at the Capitol in 2025, reinforcing its role in credit union advocacy. GoWest represents over 300 credit unions and 17.4 million members across six states.

Celebrating 90 Years Rooted in South Sound

In celebration of TAPCO Credit Union's 90th anniversary, we marked this milestone with festive branch decorations, a fun commercial featuring a giant thank you card, and free ice cream from Bliss for our members and the community. It was our way of showing gratitude for the support we've received over the years and to celebrate the lasting connections we've built within the South Sound and Pierce County. Here's to 90 years of service—and many more to come!













DIVERSITY, EQUITY, INCLUSION, BELONGING & ACCESSIBILITY

It Starts with our People

At TAPCO Credit Union, we believe that financial services should be about more than just transactions; they should be about transformation. Our mission of "Bringing Humanity to Financial Services" drives our commitment to Diversity, Equity, Inclusion, Belonging, and Accessibility (DEIBA) within our walls and throughout the communities we serve. We don't just talk about change—we take action. Our products, practices, and policies are designed to promote financial inclusion and accessibility. We understand that the work of equity and inclusion is ongoing, and we are committed to continuous growth and improvement. We acknowledge that we may not always get it right, but we are dedicated to learning from our community and making meaningful changes.



Creating a Sense of Belonging

We recognize that our community is made up of many different voices, backgrounds, and experiences. That's why we are intentional about fostering an environment where everyone feels valued and included. Belonging isn't just a concept—it's a commitment to listening, learning, and taking action to ensure that all individuals, regardless of their background, feel seen and supported.

Partnering & Engaging for Impact

True change happens through collaboration, which is why we partner with organizations that share our vision for financial equity and generational wealth-building. These partnerships support initiatives that promote financial literacy, provide resources for individuals and families to build wealth, and address systemic barriers to equitable financial opportunities. However, our commitment goes beyond partnerships, we actively engage with our community through volunteer efforts, outreach programs, and advocacy. We believe in showing up, being curious, taking action, and being a voice for those who need it most. If you see us out in the community, say hello! Let's connect, listen, and work together to build a more inclusive, equitable, and financially secure future—because we're all in this together.

2024 Partnerships

6th Ave. Business District

Asia Pacific Cultural Center

Baker Middle School

Boys & Girls Clubs of South Puget Sound

Career Path Services BankWork\$

CJK Community Homes

City of Fircrest

Communities in Schools of Tacoma

Community and Veteran Events (C.A.V.E.)

Crystal Judson Family Justice Center

Fircrest Police Department

Foss Waterway Seaport

Franklin Pierce High School

Gig Harbor Chamber of Commerce

Hilltop Business Association

Institute for Black Justice

Job Carr Cabin Museum

Kitsap County Chapter of **Credit Unions**

Law Enforcement **Youth Camp**

Local 31 Firefighters

Local Makers Gig Harbor

Making a Difference **Foundation**

Multicultural Child & **Family Hope Center**

Oasis Youth Center

Parks Tacoma

Palmer Scholars

Pride Gig Harbor

Puyallup Main Street Association

Rainbow Center

Tacoma Athletic Commission

Tacoma Community College

Tacoma-Pierce County Chamber

Tacoma Urban League

United Way of Pierce County

Wainwright Intermediate School

Young Black Homeowners

+ more

CONNECT WITH US For Member Updates, Community Announcements & Event Information











